

WEBSITE DESIGN QUESTIONNAIRE

Please fill out this form on screen using Acrobat Reader, and email back to us, or feel free to print it out and either fax or mail it to us.

CONTACT INFORMATION

Company Name:

Contact Name:

Address:

Postcode:

Phone:

Fax:

Email:

COMPANY BACKGROUND

Describe the nature of your business.

What services does your company provide?

Who are your competition?

DOMAIN NAME & HOSTING

Do you require a Domain Name? Yes No

If you already own a domain please entered here: www.

If you require a domain name please enter your top 3 preferred domain names and extensions:

1) www.

2) www.

3) www.

Do you require web hosting? Yes No

STYLE & PURPOSE

Does your company have a corporate identity? Yes No

If no would you be interested in our corporate identity service? Yes No

Do you currently have marketing material that we can incorporate into our design? Yes No

What is the purpose of your web site? (check as many as apply)

a brochure site establish an online presence an entertainment/community site an information presentation site

promote products/services an e-commerce site hire a service other (please state):

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CONTENT, AUDIENCE & FUNCTIONALITY

Do you have an outline of the content for your site?	Yes	No
What sections do you think you will require?		
Home	Services	Images
Products	News	Contact
Other (please state)		
Estimated number of pages in total?		
What special functions will you need for your web site? (check as many as apply)		
Flash Animation	Contact, subscription, survey or feedback forms	Message board/forum
Shopping cart		
Password protected section	Music clips/Video clips	Blogs
Photo's		
Other (please state):		
When people visit/revisit your site what are they looking for? (check as many as apply)		
Information about your products, services or organization		
Entertainment		
To comparison shop/to buy a product		
To connect with others of similar interests		
Other (please state):		

OTHER WEBSITES

Please list some examples of sites that you like:	
1) www.	reasons: (colour, navigation etc)
2) www.	reasons:
3) www.	reasons:
Please list some examples of sites that you dislike:	
1) www.	reasons: (colour, navigation etc)
2) www.	reasons:
3) www.	reasons:

DEADLINES & BUDGET

Is there a deadline for this project?	Yes - date	No - Preferred time scale
Do you have a budget for your company's web design/re-design ?	Yes	No
Your Budget is £		

Thank you for taking time out to fill out this form, please either email it back or print it out and send via email or fax, we will then be in contact shortly. Or if you prefer a coffee, come over to our studio and we can talk further.